

## Goodbye Static PDFs. Hello Efficiency.

Reviewing and approving web content is a challenge for life science teams. They follow a painful process of routing and reviewing static PDFs of carousels, imagery, and other interactive components native to today's digital content. While you may be surviving on today's process, you are also sacrificing speed, quality, and compliance.

A better solution exists. Enter Pepper Flow Digital Review—the life science industry's first and only interactive web review solution. Pepper Flow Digital Review is cloud-based software that sits on top of your web content, enabling you to review web pages in their live, interactive format. By eliminating PDFs and streamlining the review process, our product saves time and resources and enables a more streamlined, collaborative review of digital content.



### INCREASE SPEED TO MARKET & ROI

Conducting web review using screenshots and PDFs is slow and arduous. Pepper Flow Digital Review enables your team to get content to market faster by drastically reducing the time it takes to review and approve digital content, allowing you to see a return on investment sooner.

#### We've replaced:

- ✗ Slow consecutive reviews
- ✗ Reviewing static screenshots & PDFs
- ✗ Marking up PDFs with comments and annotations

#### With:

- ✓ Real-time, parallel reviews
- ✓ Reviewing web content in its live, native format
- ✓ Commenting, annotating, and substantiating claims directly within the web page



### REDUCE COMPLIANCE RISK

For life science companies, compliance cannot be overlooked. Pepper Flow Digital Review streamlines your compliance practices by automating specific actions within your workflow. In addition, our system allows you to automatically capture screenshots of web pages after approval for auditing and comparison purposes.

#### We've replaced:

- ✗ Expensive third-party validation
- ✗ Compliance violation risk
- ✗ Version control issues
- ✗ Tedious manual tasks to publish or expire content

#### With:

- ✓ A pre-validated system
- ✓ A single source of truth for all content
- ✓ Out-of-box version management
- ✓ Automatic publishing and expiration



## ENABLE MORE ACCURATE AND THOROUGH REVIEWS

When you review digital content via screenshots and PDFs, you forgo the ability to also review interactive elements, like rotators and accordions. Pepper Flow Digital Review was developed with a recognition that digital content is interactive, ever-changing, and dynamic—your reviews should be too.

### We've replaced:

- ✗ Missed content & incomplete claim-linking
- ✗ Reviewer frustration
- ✗ Increased review cycles
- ✗ Questions about functionality

### With:

- ✓ In-context reviews and claim linkages
- ✓ Reviewer collaboration and transparency
- ✓ Reduced review cycles
- ✓ Ability to confirm functionality and on-page links



## SEAMLESSLY CONNECT WITH OTHER SYSTEMS

Your various internal systems should work in harmony. Pepper Flow Digital Review is a Google Chrome extension that can be launched on top of any Web Content Management (WCM) System, which means you can review content hosted on literally any platform.

### We've replaced:

- ✗ Expensive system integrations

### With:

- ✓ Versatile software that requires no integrations
- ✓ Out-of-the-box connector to popular WCM Systems like Wordpress and Adobe to automatically publish web content upon approval and withdraw it once expired

## Ready to optimize your digital review process?

Schedule a demo by contacting us at [sales@vodori.com](mailto:sales@vodori.com).



Vodori is the creator of Pepper Cloud<sup>®</sup>. Our modern, cloud-based software enables life science companies to quickly and compliantly review, approve, and distribute regulated content. Customers value our elegant software design, decades of industry knowledge, and world-class customer service—a combination you won't get anywhere else.